

Some of our members have been getting text messages and phone calls about health insurance and they make it seem like it is coming from CAR or NAR. These calls and messages are not from CAR or NAR. **PPAR and CAR DO NOT sell or give members information**, **especially phone numbers and emails to anyone**.

Some members have also reported receiving AI-generated phone calls using foul language and threatening statements aimed at intimidating individuals. The phone numbers are spoofed from other real estate agents in Colorado.

Here's what we know so far:

- Deepfakes: The attacker uses stolen identity information and voice recordings to create AI-generated calls that sound convincingly like the real person.
- Threats and Abuse: These calls use offensive language and threatening messages, potentially aimed at clients, competitors, or other targets.
- Reputational Damage: These calls can seriously harm agents' reputations and businesses.
- Police reports have been filed. Authorities are actively investigating the source of these calls.
- The Colorado regulatory agency has been notified and is investigating.

Here's what you can do to help:

- Alert colleagues and clients: Inform them about this new threat and advise them to exercise caution with unsolicited calls.
- Report suspicious calls: Immediately report any calls involving threats to the police and the Colorado Attorney General.
- Review cybersecurity practices: Double-check your online presence and <u>strengthen your digital security measures</u> to keep yourself protected from being a victim.
- Report any call you receive to the police immediately.

Take this situation seriously. Stay informed and vigilant to protect yourself and the community from this advanced harassment. Share this information with your colleagues and clients to raise awareness and stop these malicious actors quickly.