

Marketing and Communication Consent Form

Pikes Peak Association of REALTORS®, Inc. (PPAR) & Pikes Peak REALTOR® Services Corp. (RSC)

Name*: _____ Date: _____

Office Name: _____

Office (Street, City, State & Zip): _____

Home (Street, City, State & Zip): _____

(Mandatory for local members and all PPMLS Participants)

Preferred Contact Phone # _____

Date of Birth*: _____

Business email address: _____

MLS email address: _____

Business Email Address

- This email address is REQUIRED and will identify you via the ppar.com portal if you are not a member of RSC.
- This is the primary communication tool between PPAR and its members/participants.
- This email address is specifically for PPAR and RSC communication. For example: PPAR billing notices, PPAR Member News, etc.

MLS Email Address

- This email address is REQUIRED for MLS Participation and will identify you via the ppar.com portal if you are a member of RSC.
- This email address will appear on your Listings in the PPMLS system and on 3rd party web sites where your Listings may be sent. It is required for the Matrix Contact/Client Portal functionality and rosters.
- This email address will also receive information regarding courtesy violations warnings, scheduled PPMLS downtime, occasional PPMLS Statistical Reports and any other information that RSC needs to communicate to PPMLS Participants.

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PPAR and RSC communicate with their members almost exclusively by email. By initialing below, you agree to receive and to treat all email communications from PPAR and/or RSC as transactional or relationship email messages between you and PPAR and/or RSC. Notwithstanding the foregoing, PPAR and RSC may provide to you one or more options to opt-out of receiving emails that PPAR or RSC consider to be primarily commercial or otherwise non-essential to your membership(s). However, you agree that under no circumstances will any opt-out excuse you from receiving and complying with notices, invoices or any other information deemed by PPAR and RSC to be essential to your membership(s) or the operation of PPAR and RSC.

Initials: _____

I also understand that my office and/or preferred mailing address, office fax number(s) and office telephone number may be made available to other Members of PPAR, participants of the Pikes Peak RSC and to the community via a PPAR or RSC web site.

Initials: _____

**Date of Birth is used as an identifier in order to release logons or passwords.*