

Marketing and Communication Consent Form

Name*: _____ Date: _____

Office Name: _____

Office (Street, City, State & Zip): _____

Home (Street, City, State & Zip): _____

(Mandatory for local members and all PPMLS Participants)

Preferred Contact Phone # _____

Date of Birth*: _____ Last 4 digits of S.S. #*: _____

Business email address: _____

MLS email address: _____

Business Email Address

- This email address is REQUIRED.
- This is the primary communication tool between PPAR and its members/participants.
- This email address is specifically for PPAR and Pikes Peak REALTOR® Services Corp. (RSC) communication. For example: PPAR billing notices, PPAR Member News, etc.

MLS Email Address

- This email address is REQUIRED for MLS Participation.
- This email address will appear on your Listings in the PPMLS system and on 3rd party web sites where your Listings may be sent. It is required for the Matrix Contact/Client Portal functionality and rosters.
- This email address will also receive information regarding courtesy violations warnings, scheduled PPMLS downtime, occasional PPMLS Statistical Reports and any other information that RSC needs to communicate to PPMLS Participants.

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PPAR communication with its members is done almost exclusively by email. To accomplish this, PPAR maintains 2 email lists - PPAR News and PPAR-PR. PPAR and RSC routinely correspond with members by way of these email lists.

1. PPAR News: Contains information that is considered vital to PPAR Members and RSC participants. This includes weekly Member News, weekly education messages, and any other information from PPAR that is deemed important for the member to be aware of. PPAR News is intended to keep members informed and no "advertising" messages of any kind are sent from PPAR News. Receiving email from PPAR News is *mandatory*.

Initials: _____

2. PPAR-PR: Contains information about events or programs you may be interested in. This list is voluntary.

____ I want to receive advertising email from PPAR (PPAR local members only)

____ I do not want to receive advertising email from PPAR

Initials: _____

3. I also understand that my office and/or preferred mailing address, office fax number(s) and office telephone number may be made available to other Members of PPAR, participants of the Pikes Peak RSC and to the community via a PPAR or RSC web site.

Initials: _____

**Date of Birth and last 4 digits of Social Security Number are used as identifying markers in order to release logons or passwords .*